



COOLMINE

OPENING DOORS TO RECOVERY THIS CHRISTMAS

FUNDRAISING CAMPAIGN
SPONSORSHIP OPPORTUNITY

Coolmine **Therapeutic Community**

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ABOUT US

Coolmine is a drug & alcohol treatment centre that brings clients on a journey of recovery. By providing quality community, day and residential services with a self-help approach we facilitate recovery. Peers and staff act as facilitators of change with abstinence and a way forward as the ultimate goal. We believe everyone should have the opportunity to overcome addiction and lead a fulfilled & productive life including the most vulnerable members of Irish society.



During 2020, Coolmine provided over 12,000 contact supports across Ireland. As well as residential treatment, community & day services Coolmine also provides additional services such as community employment, housing resettlement and family support.

Coolmine's doors have remained open throughout the pandemic. We have expanded and adapted our community, day, residential and recovery services and now have services based in Dublin, Limerick, Cork and Kerry. This is reflective of an increased demand as a result of rising problem drug and alcohol use throughout the challenging Covid-19 time. Now more than ever, people need our services.

*For once in my life I can say I'm proud of
myself for what I have achieved in life.
Coolmine have thought me a lot about
myself and shown me that life in
Recovery can be fun.*

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Coolmine Opens Doors

CHRISTMAS FUNDRAISING CAMPAIGN

ABOUT THE CAMPAIGN

A fun and interactive Christmas campaign, Coolmine Opens Doors is a virtual advent calendar full of music, good news, recipes and crafts.

Recovery from drug use opens doors to relationships, education, employment, safe housing and so much more. Coolmine's advent calendar will give donors a virtual gift for every day of advent. The campaign will be run on social media, in conjunction with raffles and auctions giving donors a chance to win prizes from their favourite Irish brands.



LIGHT UP A TREE

DONATION OF €500 (6 available)

- Join us in one of our services as turn on our Christmas lights across Ireland on Thursday 9th December, 5pm.
- Dedicated Social Media Content
- Named in press release for the campaign, along with logo.
- Link to your website will be displayed on Coolmine website for entirety of the campaign (1-25th Dec).
- Company Logo prominently displayed on our sponsors page and home page of our website.
- Sponsor logo provided to include on your own marketing communications.

AUCTION ITEM

TO THE VALUE OF €250 OR OVER

- Dedicated Social Media content.
- Featured in press release for the campaign.
- Advent calendar home page will be branded with your sponsorship.
- Link to your website will be displayed on Coolmine website for duration of the auction.
- Company information and logo prominently displayed on our sponsors page.
- Sponsor logo provided to include on your own marketing communications.

SPONSOR A DOOR

€100 DONATION (24 available)

- Branded banner featured on advent calendar door.
- Featured in press release for the campaign.
- Link to your website will be displayed on Coolmine website and social media pages for that day.
- Company Logo displayed on our sponsors page.
- Sponsor logo provided to include on your own marketing communications.

RAFFLE PRIZE

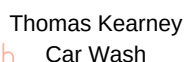
UP TO THE VALUE OF €250

- Featured in press release for the campaign.
- Link to your website will be displayed on raffle homepage.
- Company Logo displayed on our sponsors page.
- Sponsor logo provided to include on your own marketing communications.

CHRISTMAS CARDS

- Share Christmas wishes with your colleagues and staff.
- €7.50 per pack of 12 cards.
- Two design themes.
- Available online at www.coolmine.ie

2020 CHRISTMAS SPONSORS



#COOLMINEOPENSDOORS APPEAL



COOLMINE
OVERCOMING ADDICTION, SUPPORTING RECOVERY

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